

CSR INITIATIVE REPORT

LION SERVICES LIMITED

Introduction

Lion Services Limited (LSL), the flagship company of Global Excellence Group with over 50+ years of legacy in the cleaning industry is a pioneer in providing environmental hygiene services and integrated facility management solutions across India for municipal bodies and commercial clients. LSL has become the epitome of success and visionary leadership, transforming companies and cities to contribute toward sustainability and nation-building. We are dedicated to furthering the Swacchh Bharat Abhiyan initiative of the Government and are committed to making our nation a cleaner place to live in.

Cleaning Drive

With our commitment to empowering inclusive today and a sustainable tomorrow along with a better future for our future generations, we believe that it can only be created through taking responsibility for our impact on the environment and working towards reducing our carbon footprint and preserving natural resources for the next generations. This involves reducing waste and pollution and promoting sustainable practices through a long-term, holistic approach that involves individuals, communities, businesses, and governments working together to create a better future for all.

A litter-free environment can contribute towards creating an inclusive today and sustainable tomorrow. When people work together to keep their surroundings clean, they develop a sense of community and shared responsibility thus instrumental in promoting inclusivity by bringing people from different backgrounds and cultures together to work towards a common goal.

When people see that others are taking responsibility for their actions and the impact they have on the environment, they are more likely to follow suit. Not only are those environments safer and more accessible to everyone, regardless of age, ability, or background. Clean and well-maintained spaces promote inclusivity by removing barriers to participation and ensuring that everyone can enjoy the same opportunities.

Last but not least litter free surroundings can also support economic development by making a community more attractive to businesses, tourists, and investors. A clean and well-maintained environment can create a positive impression and make a community more desirable to live, work, and visit.

Environmental hygiene and keeping surroundings litter free are important steps toward creating a sustainable tomorrow. Creating a sustainable tomorrow involves taking care of our environment through responsible and sustainable practices. Hence environmental hygiene is an essential part of this effort and contributes towards creating it. Proper management is crucial for environmental hygiene. By reducing waste through recycling and composting, we can minimise the amount of waste that ends up in landfills or pollutes the environment. Clean and hygienic surroundings help promote better health by preventing the spread of diseases and reducing exposure to pollutants.

We can encourage responsible behaviour and create a culture of sustainability by promoting environmental hygiene. When people see a clean environment, they are more likely to act responsibly and avoid littering.

In India, we expect brooming to accomplish litter control and collection efficiently. Manual brooming displaces small-sized litter, such as gutka packets, cigarette butts, and plastic bags. It sends dust settled on the ground up into the air, which hampers the vision of the sweeper, and compromises the health of the pedestrians as it creates dust clouds.

We think and believe that it is important to consider the needs and interests of future generations who will inherit the world we live in today in our decision-making process to ensure that we leave a sustainable and thriving world for them. LSL under its CSR ambit organised a four-day Cleaning Drive at Mohali where we had introduced mechanised cleaning and had our presence for over 5 years.

LSL identified four different locations at market areas in four different phases of Mohali namely 7, 10, 11, and 5 (3B2) for the CSR initiative. Market spaces are frequented by almost everyone and are prone to constant litter is the rationale behind taking up market areas for our CSR initiative. Furthermore, such attributes will inspire citizens to reduce litter and create a sense of pride in them.

The four-day Cleaning Drive using Gobbler commenced from 24 February '23 to 28 February '23. Four Gobblers were designated for the Cleaning Drive. Gobbler is India's first indigenously made battery-operated litter picker with a superior power suction mechanism and zero emission that offers higher performance.

Battery operated litter picking is an immense step towards sustainable tomorrow as battery operated litter pickers produces zero emissions hence environmentally friendly. They are more efficient can pick up more litter in a shorter amount of time which means less time spent on the job and less energy used overall. They are safe to operate and produce less noise and vibration, which reduces the risk of hearing damage and hand-arm vibration syndrome. They are also less prone to fires and explosions. They are cost-effective as they require less maintenance and have lower fuel costs. Additionally, battery technology is improving rapidly, so the cost of batteries is expected to decrease over time.

Battery-operated litter pickers are a visible symbol of sustainability. They show that communities are committed to reducing their environmental impact and promoting a cleaner, greener future. This can encourage others to adopt more sustainable practices and contribute to a cleaner environment.

Glimpses of Cleaning Drive



Before



During



After



Before



During



After



Before



After



During



After



Before



During



Before



After



Clockwise L-R Our Team with Gobblers

